LAND O LAKES® Amplifier® Max calf milk replacer delivers a performance level of nutrition, uniquely balanced for protein, fat and carbohydrates.¹ LAND O LAKES® Amplifier® Max available in both Original and Protein Blend options.

<table>
<thead>
<tr>
<th></th>
<th>PROTEIN</th>
<th>FAT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amplifier Max®</strong></td>
<td></td>
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<tr>
<td>Original</td>
<td>22%</td>
<td>20%</td>
</tr>
<tr>
<td>Protein Blend</td>
<td>25%</td>
<td>17%</td>
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</tbody>
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¹ Based on Land O’ Lakes Animal Milk Products Company Research, 2018
WHY PROTEIN BLEND?

Protein blend formulations use a similar approach to baby formula and are based on a blend of highly digestible proteins that complement each other. The formulations are research proven to deliver similar growth performance results to their original formulation counterparts.

LAND O LAKES® Amplifier® Max Protein Blend calf milk replacer delivers 10.6 lbs. more gain at weaning.1

LAND O LAKES® AMPLIFIER® MAX FEATURES:

Intake Optimizer
Exclusive essential oil/botanical that supports weight gains and feed:grain ratio.

Exclusive Formulation System
Feed technology that combines protein, fat and carbohydrates for maximum performance.

Optimized fatty acid profile
More efficiently utilized by the calf, 14 times the functional fatty acids and 50% more omega-3 fatty acids compared to other fatty acid formulations.

Exclusive active microbials
These probiotics aid in the early development of a healthy gut microbiome. A well-balanced gut microbiome assists calves in addressing health challenges, breaking down nutrients for energy and supporting immune responses. Our active microbials dissolve in water and will not settle out of suspension, allowing for consistent levels of probiotics in every feeding.

1 Based on Land O’ Lakes Animal Milk Products Amplifier® Max Protein Blend trial summary, 2016